

Thomas L. Case
Department of Information Systems
Georgia Southern University
Statesboro, GA 30460-7998
Phone: 912.478.7463
E-mail: tcase@georgiasouthern.edu

Education:

B.A. (Psychology), 1974, Davidson College, Davidson, NC
M.S. (Social Psychology), 1979, University of Georgia
Ph.D. (Social Psychology), 1982, University of Georgia

AACSB Information Systems Faculty Development Institute, 1986, University of Minnesota
AACSB Advanced Information Systems Faculty Development Institute, 1987, Univ. of Indiana

Academic Work Experience

September 1981 - August 1986: Assistant Professor - Department of Management, Georgia Southern College

September 1986 - August 1992: Associate Professor - Department of Management, Georgia Southern University

September 1992 – August 2003: Professor - Department of Information Systems & Logistics, Georgia Southern University

August 2003 – Present: Professor – Department of Information Systems, Georgia Southern University.

Administrative Positions

September 1986 - September 1987: Acting Head, Department of Management, Georgia Southern College

September 1990 - August 1991: Acting Head, Department of Management, Georgia Southern University

September 1995 - June 1996: Acting Chair, Department of Management, Georgia Southern University

May 2007 – June 2008: Interim Chair, Department of Information Systems, Georgia Southern University

July 2008 – June 2014: Chair, Department of Information Systems, Georgia Southern University

Graduate Courses Taught:

Digital Commerce
IT Evaluation and Adoption
IT Management
Network Design
Organization Behavior
Organization Development and Change
Qualitative Research Methods in Information Systems
Social Issues in Business
XML Applications for Business

Undergraduate Courses Taught:

Advanced Business Applications
Business Statistics
Computer Concepts
Data Communications
Decision Sciences
Economics - Honors
Electronic Commerce
ERP and Enterprise Performance
First Year Seminar – Honors
Global Citizens - Honors
Global Information Resources Management
Human Resource Management
Human Resource Information Systems
Management Information Systems
Management Information Systems - Honors
Organization Behavior
Organization Development
Network Administration
Principles of Management
Project Management and Development
Research and Development Information Systems
Systems Analysis and Design
University Orientation - Honors

Editorial Positions

Associate Editor – *Communications of the Association for Information Systems* (2010-Present)
Editorial Review Board – *ACM Inroads* (2012-Present)
Editorial Review Board – *Journal of Information Systems Education* (2003-2010)
Editorial Review Board - *Journal of Electronic Commerce Research* (1999-2009)
Managing Editor – *Journal of Informatics Education Research* (1998-2011)

Books

Stalling, William, and Thomas Case. *Business Data Communications (7/e)*, Englewood Cliffs, NJ: Prentice Hall, 2013).

Stamper, David, and Thomas Case. *Business Data Communications (6/e)*. Englewood Cliffs, NJ: Prentice Hall, 2004).

Case, Thomas L., and Larry D. Smith, *Managing Local Area Networks*, New York: McGraw-Hill, 1995.

Parker, Charles and Thomas Case. *Management Information Systems: Strategy and Action (2/e)*, New York: McGraw-Hill, 1993.

Journal Articles

Case, Tom, Gardiner, Adrian, Rutner, Paige and Dyer, John, "A LinkedIn Analysis of Career Paths of Information Systems Alumni," *Journal of the Southern Association for Information Systems*, 1:1, 1-13.

Van Slyke, Craig, Geoffrey Dick, Thomas Case, and Virginia Ilie. (2010) The Importance of Compatibility and Pressure on Intentions to Engage in Distance Learning, *Communications of the Association for Information Systems*, 27(1), Article 22. Available at: <http://aisel.aisnet.org/cais/vol27/iss1/22>

Han, Hyo-Joo, Ron MacKinnon, and Tom Case (2008) Differences in Gender and Lecture Modes of Computer Concepts Prior to Computer Classes, *Issues in Information Systems*, 9(1), 233-240.

Case, Thomas, and Manouchehr Tabatabaei (2008) Assessing Students' Perceptions of Project Management Before and After Completion of a Project Management Course, *Issues in Information Systems*, 9(2), 243-250.

Hoell, Robert, Janet Moss, and Thomas Case (2007) Psychological Decision Models and Information Systems Decisions. *Palmetto Review*, Vo. 10, 25-33.

Kung, H., H. Tung, and T. Case (2007) Managing e-Government Application Evolution: A State Government Case, *International Journal of Cases on E-Commerce*, 3(2), 36-53.

Dick, Geoffrey, Tom Case, Phil Rhulman, Craig Van Slyke, and Michelle Winston. (2006) Online Learning in the Business Environment. *Communications of the Association for Information Systems*, 17 (Article 41), 895-904.

Kung, Hsiang-Jui, and Thomas Case. (2004) Traditional and Alternative Database Normalization Techniques: Their Impacts on Student Perceptions and Performance, *International Journal of Information Technology Education*, 1 (1), 53-76.

Dick, Geoffry, Thomas Case, and O. Maxie Burns. (2002) On-line Distance Education--Many Are Called, Should All Be Chosen? *Journal of Informatics Education Research*, 4 (2), 25-40.

Gupta, Sanjay and Thomas L. Case. (1999) Managers' Outward Influence Tactics and Their Consequences: An Exploratory Study. *Leadership & Organization Development Journal*, 20 (6), 300-308.

Landry, Raymond, Jr., Thomas Case, and William Francisco. (1998) Multimedia in the Accounting Classroom: The Impacts of Faculty Rank and Teaching/Research Mission on Its Utilization, *Journal of Education for MIS*, 1998, 5 (1), 41-53.

Arnold, Mit, Dorothee Serpas, Tom Case, Max Burns, June DiPolito, and Earle Cummings. (1995) Medical and Health Care Needs of Families Providing In-Home Care for Relatives with Developmental Disabilities, *The Journal of Mental Health Administration*, 22 (1), 85-93.

Arnold, M., & Case, T. (1993) Supporting Providers of In-Home Care: The Needs of Families with Relatives Who are Disabled. *Journal of Rehabilitation*, 59 (1), 55-59.

Case, T., and Pickett, J. (1991) Guidelines for implementing expert systems in R&D. *Research-Technology Management*, 34 (4), 37-42.

Keys, B., and Case, T. (1990) How to become an influential manager. *The Executive*, 4 (4), 28-51.

Pickett, J., and Case, T. (1990) Expert systems and artificial intelligence: R&D Applications. *Research-Technology Management*, 33 (3), 35-38.

Keys, Bernard, Tom Case, and Al Edge. (1989) A cross-national study to evaluate differences between leadership relationships of managers in Hong Kong with those in the Philippines, Korea, and the U.S. *International Journal of Management*, 6 (4), 390-404.

Case, Thomas L. and John R. Pickett. (1989) R&D Information Systems: Utilization, Applications, Impact and Major Concerns. *Research - Technology Management*, 32 (4), 29-33.

Case, Tom, Robert Vandenberg, and Paul Meredith. (1990) Internal and external change agents. *Leadership and Organization Development Journal*, 11 (1), 4-15.

Keys, Bernard, O. Maxie Burns, Thomas L. Case, and Robert A. Wells. (1988) Decision Support Package in a Business Game: Performance and Attitudinal Effects. *Simulation and Games*, 19 (4), 440-452.

Dosier, Lloyd N., Thomas L. Case, Bernard Keys. (1988) How Managers Influence Subordinates: An Empirical Study of Downward Influence Tactics. *Leadership and Organizational Development Journal*, 9 (5), 22-28.

Case, Thomas L., Lloyd N. Dosier, Eugene Murkison, Richard Stapleton, and Bernard Keys. (1988) How Managers Influence Superiors: A Study of Upward Influence Tactics. *Leadership and Organizational Development Journal*, 9 (4), 25-31.

Keys, B., Case, T., Curran, K., Jones, C., and Miller, T. Lateral Influence Tactics in Organizations. (1987) *The International Journal of Management*, 4, 425-437

Case, T. and Rosen, S. (1985) The effects of need for uniqueness and uniqueness relevant feedback on mood, recall and perceptions of peers and the self. *ERIC/CAPS Resources in Education Index*, ED264471, 1985.

Case, T. and Rosen, S. (1984) The effect of uniqueness-relevant feedback on the behaviors and perceptions of individual group discussants. *ERIC/CAPS Resources in Education Index*, ED252760, June 1984.

Shaffer, D.R. and Case, T. (1982) On the decision to testify in one's behalf: Effects of evidence withholding, defendant's sexual preference, and juror dogmatism on juridic decisions. *Journal of Personality and Social Psychology*, 42 (2), 335-346.

Shaffer, D. R., Case, T., Brannen, L. (1979). Effects of withheld evidence on juridic decisions : amount of evidence withheld and its relevance to the case, *Representative Research in Social Psychology*. 10 (1), p. 2-15.

Other Publications

Refereed Chapters in Books

Han, Hyo-Joo, Geoffrey Dick, Tom Case, and Craig Van Slyke. (2010) Key Capabilities, Components, and Evolutionary Trends in Corporate E-Learning Systems. In Song, H. and T. Kidd (Eds). *Handbook of Research on Instructional Systems and Technology*, Volume 1, Chapter 27. Harrisburg, PA: IGI-Global, 446-469.

Case, Thomas, and Robert Hoell. (2009) Electronic Performance Management (EPM) Systems. In T. Torres-Coronos and M. Arias-Olivia (Eds.) *Encyclopedia of Human Resource Information Systems: Challenges in E-HRM*. Harrisburg, PA: Idea Group Publishing, 2009, 307-313.

Case, Thomas, Geoffrey Dick, and Craig Van Slyke. (2009) Expediting Personalized Just-in-Time Training with E-Learning Management Systems. In T. Torres-Coronos and M. Arias-Olivia (Eds.) *Encyclopedia of Human Resource Information Systems: Challenges in E-HRM*. Harrisburg, PA: Idea Group Publishing, 378-385.

Dick, Geoffrey, Thomas Case, and Craig Van Slyke. (2008) E-Learning: Lessons from the Corporate World. T Kidd (Ed.). *Handbook of Research on Instructional Systems & Technology, Volume II*. Harrisburg, PA: Idea Group Publishing, 514-531.

Kung, H., H. Tung, and T. Case (2007) Managing E-Government Application Evolution: A State Government Case. In A-V Anttiroika (Ed), *Electronic Government Concepts, Methodologies, Tools, and Applications*, Vol. 4, pp. 1935-1952. Hershey, PA: IGI Global.

Murray, John D., Thomas L Case, and Adrian B. Gardiner. Knowledge Creation in Inquiring Organizations using KDD: Refocusing Research on the Analyst. J. Courtney, J.D. Hayes, and D. Paradise (Eds). *Inquiring Organizations: Moving from Knowledge Management to Wisdom*, Harrisburg, PA: Idea Group Publishing, 2005, 133-154.

Case, T., and Pickett, J. Information technology in R&D: Enhancing organizational competitiveness via R&D information systems. In E. J. Szewczak and C. Snodgrass (Eds.) *Management Impacts of Information Technology: Perspectives on Organization Change and Growth*. Harrisburg, PA: Idea Group Publishing, 1991, 438-466.

Monographs

McDonald, David, Thomas Case, Ephraim McLean, and Ronald Klein. *Attracting High-Technology Firms to Georgia*. Atlanta: Electronic Commerce Institute, Georgia State University, October 2000 (commissioned ICAPP study).

McLean, Ephraim, David McDonald, and Thomas Case. *E-Commerce and the State of Georgia*. Atlanta: Electronic Commerce Institute, Georgia State University, October 1999 (commissioned ICAPP study).

Presentations or proceedings at Professional Meetings (for the past 5 years)

Case, Tom and Manouchehr Tabatabaei (2014), Project Team Adoption of Collaboration and Communication Technologies, DSI 2014 Annual Meeting, Tampa, FL, USA.

Case, Thomas (Presenter), Adrian Gardiner, Paige Rutner, and John Dyer (2011) A LinkedIn Analysis of Career Paths of Information Systems Alumni, *Proceedings of the Southern Association for Information Systems*, 45-50. Available at: <http://sais.aisnet.org/2011/CaseEtAl.pdf> (**Best Paper Winner**)

MacKinnon, R. J., Case, T., Elder, K. L. (2011). *SAP Graduate ERP Certification* (pp. 85-94). Dustin, FL: SOBIE, April, 2011

Van Slyke, Craig, France Belanger, and Thomas Case (2010) Focusing on the Learner: Creating a Learner-Centered IS Course. *Proceedings, Southern Association for Information Systems*, 80-81.

Tabatabaei, Manouchehr, Thomas Case, and James Whitworth (2009) Student Perceptions of Project Management: Comparing Student's Start and End of Course Perceptions of the Importance of PM, PMBOK Categories and Contributing Subject Areas. *Proceedings, Southern Association for Information Systems*, 51-55

Harris, Al, Craig Van Slyke, Thomas Case, “Publishing in the *Journal of Information Systems Education*”, Presented at AIS SIG-ED IAIM, Phoenix, Az, December 13, 2009.

Work in Progress

Case, Tom, Mike Cuellar, and Manouchehr Tabatabaei, “Collaboration and Communication Technology Use and Re-Use by IT Project Teams” – data collection stage

Han, Hyo-Joo, Joseph Bullington, and Thomas Case, “Trust and Distrust as Distinct Drivers of Consumer E-commerce Transactions” – under review

Dissertation Committees

Camille Rogers; 2005-2006

Honors, Awards, and Business Activities

Georgia Southern University Excellence in Contributions to Instruction (2004)

Crider Award for Excellence in Contributions to Instruction (2003)

Georgia Southern University Excellence in Service Award (1995)

GSC School of Business Research Award (1986)

Service to Professional Organizations

Association for Information Systems (AIS)

Co-Chair, Americas Conference on Information Systems (AMCIS), Savannah, GA 2014

Member, AIS Executive Council, 2012-Present

Member, AMCIS Executive Council, 2012-Present

Track Co-Chair, International Conference on Information Systems, Milan, Italy, December 2013

Track Co-Chair, International Conference on Information Systems, 2012

Associate Editor, *Communications of the AIS*, 2010-Present

SAP University Alliances (SAP UA)

Member, SAP UA North America Board, 2013-Present

Presenter, ASUG & SAP UA Webcast: Tap into SAP Ready Graduates at Universities near You, 9/4/2014, Webex recording URL: <https://www.asug.com/discussions/docs/DOC-39008>

Technology Association of Georgia (TAG)

Member, TAG-Savannah Advisory Board

Co-Coordinator, TAG Town Hall Meeting, September 2014, Coastal Georgia Center, Savannah

Local Arrangements & Underwriter, TAG On-Campus Presentation, Hannah Byrne, 5/2/2014

Local Arrangements & Underwriter, TAG On-Campus Presentation, Big Data & Gulfstream, 10/31/2014

Current Professional Association Memberships

Association for Information Systems (AIS)

Southern Association for Information Systems (SAIS)

International Association for Human Resources Information Management (IHRIM)

Armed Forces Communications and Electronics Association (AFCEA)

International Association for Computer Information Systems (IACIS)

Technology Association of Georgia (TAG)

Americas SAP Users Group (ASUG)

Discipline Relevant Community Service

Chairman, CORE Credit Union Board of Directors, 2013-Present

Member, CORE Credit Union IT Committee, 2008-Present

Member, OTC CIS Program Advisory Board, 2008-Present