

William B. Levernier
Department of Finance and Economics
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Education

Ph.D., Economics, 1988, West Virginia University

M.A., Economics, 1981, University of Tennessee – Knoxville

BBA., Economics, 1978, Gonzaga University

Academic Work Experience

Georgia Southern University, August 2000 - present, Professor, Department of Finance and Economics.

Georgia Southern University, Sept. 1993 – July 2000, Associate Professor, Department of Finance and Economics.

Georgia Southern University, Sept. 1989 – August 1993, Assistant Professor, Department of Finance and Economics.

Other Academic Work Experience:

Georgia Southern University, Sept. 1999 – June 2002, Director, Center for Economic Education.

Editorial Positions

Not Applicable

Books

Not Applicable

Journal Articles

“A Note on the Categories of Unemployment in a Principles of Macroeconomics Course.” With Bill Z. Yang. Perspectives on Economic Education Review. Spring 2011. 7(1). 58-72.

“AACSB International and the Management of Its Brand: Implications for the Future.” with John B. White and Morgan P. Miles. Journal of Management Development. 2009. 28(5). 407-413.

“Is Early Research Productivity a Predictor of Long-term Research Productivity: A Case Study of Finance and Marketing Faculty.” with Morgan P. Miles and John B. White. Palmetto Review 2008. Volume 11. 2008. 22-26. (available on-line at [http://www.uscupstate.edu/uploadedFiles/academics/Business/Palmetto Review 2008.pdf](http://www.uscupstate.edu/uploadedFiles/academics/Business/Palmetto%20Review%202008.pdf))

“The Effects of Promotions on Attendance at Major League Baseball Games.” with Anthony G. Barilla and Kathleen Gruben. Journal of Applied Business Research. Third Quarter 2008. 24(3). 1-14.

“An Analysis of the Home-Field Advantage in Major League Baseball Using Logit Models: Evidence from the 2004 and 2005 Seasons.” with Anthony G. Barilla. Journal of Quantitative Analysis in Sports. 2007. 3(1). Article 1. 1-22. (available at <http://www.bepress.com/qjas/vol3/iss1/1>)

“The Effect of Region, Demographics, and County-Level Economic Conditions on the County-Level Voting Patterns in the 2000 Presidential Election.” with Anthony G. Barilla. The Review of Regional Studies. Winter 2006. 36(3). 427-447.

“The Probability of Winning and the Effect of Home-Field Advantage: The Case of Major League Baseball.” with Anthony G. Barilla. Academy of Information and Management Sciences Journal. 2006. 9(2). 61-77.

“Modeling Unemployment by Race and Gender: A Non-Linear Time Series Approach.” with Bradley T. Ewing and Farooq Malik. Eastern Economic Journal. Summer 2005. 31(3). 333-348.

“The Unintended Effects of AACSB’s 2003 Accreditation Standards.” with John B. White and Morgan P. Miles. Coastal Business Journal. Spring 2005. 4(1). 43-50.

“An Analysis of Poverty in the American South: How are Metropolitan Areas Different from Non-metropolitan Areas?” Contemporary Economic Policy. July 2003. 21(3). 372-382.

“The Differential Effects of Output Shocks on Unemployment Rates by Race and Gender.” with Bradley T. Ewing and Farooq Malik. Southern Economic Journal. January 2002. 68(3). 584-599.

“An Analysis of Rural-Urban Differences in Average Family Income: An Application of the Oaxaca and Cotton-Neumark Decomposition Techniques.” with Bradley T. Ewing. Review of Regional Studies. Winter 2000. 30(3). 299-314.

“The Causes of Regional Variations in U.S. Poverty: A Cross-County Analysis.” with Mark D. Partridge and Dan S. Rickman. Journal of Regional Science. August 2000. 40(3). 473-497.

“The Investment Management of Promotion Expenditures.” with Morgan P. Miles and John B. White. Research in Finance. 1999. Vol. 17. 191-199.

“An Analysis of Family Income Inequality in Metropolitan Counties” Social Science Quarterly. March 1999. 80(1). 154-165.

“Metropolitan - Non-metropolitan Distinctions in the Determinants of Family Income Inequality.” with Mark D. Partridge and Dan S. Rickman. Review of Regional Studies. Winter 1998. 28(3). 83-106.

“Differences in Metropolitan and Non-metropolitan U.S. Family Income Inequality: A Cross-County Comparison.” with Mark D. Partridge and Dan S. Rickman. Journal of Urban Economics. September 1998. 44(2). 272-290.

“The Determinants of Poverty in Georgia’s Plantation Belt: Explaining the Difference in Measured Poverty Rates.” with John B. White. American Journal of Economics and Sociology. January 1998. 57(1). 47-70.

"The Role of Region-Specific Institutionalized Cultural Characteristics on Income Inequality in the American South: The Case of Georgia’s Plantation Belt.” Review of Regional Studies. Winter 1996. 26(3). 301-316.

"Trends in U.S. Income Inequality: Evidence from a Panel of States." with Mark D. Partridge and Dan S. Rickman. Quarterly Review of Economics and Finance. Spring 1996. 36(1). 17-38.

"Variation in State Income Inequality: 1960-1990." with Mark D. Partridge and Dan S. Rickman. International Regional Science Review. 1995. 18(3). 355-378.

"A New Look at the Determinants of the Intrametropolitan Distribution of Population and Employment." with Brian J. Cushing. Urban Studies. October 1994. 31(8). 1391-1405.

"The Real and the Shadow Labor Market for Business Faculty at AACSB Accredited Institutions." with Morgan P. Miles and John B. White. Journal of Business and Economic Perspectives. Spring 1994. 10(1). 58-61.

"Election Outcomes and Economic Conditions: An Application of a Logit Model." Journal of Economics and Finance. Spring 1993. 17(1). 115-126.

"Effects of the AACSB Accreditation on Academic Salaries." with John B. White and Morgan P. Miles. Journal of Education for Business. September/October 1992. 68(1). 55-60.

"The Effect of Relative Economic Performance on the Outcome of Gubernatorial Elections." Public Choice. September 1992. 74(2). 181-190.

"The Economics of the Implied Warranty of Habitability: An Interdisciplinary Teaching Approach." with Mark S. Blodgett and John J. Budack. Journal of Legal Studies Education. Summer/Fall 1992. 10(2). 189-196.

"A Two-stage Model of the Effect of Economic Conditions on Election Outcomes." Atlantic Economic Journal. June 1992. 20(2). 65-76.

"Increasing Agricultural Production in Developing Countries-The Role of Marketing and Pricing Disincentives." with David E. Weisenborn. Economic Planning in Free Societies - Journal for Agriculture and Related Industries. March-April 1992. 28(2). 5-8.

"The Implied Warranty of Habitability: A Multi-state Housing Price Variable." with Mark S. Blodgett and John J. Budack. Journal of Business and Economic Perspectives. Fall 1991. 17(2). 33-37.

Other Publications (Invited book chapter)

"The Geography of Poverty in the United States." in The Economics of Inequality, Poverty, and Discrimination in the 21st Century. Volume 1. Edited by Robert Rycroft. (ABC-CLIO: Santa Barbara, CA, 2013). Pages 57-75.

Presentations or Proceedings at Professional Meetings (for the past 5 years)

"Fluctuations in State-Level Monthly Unemployment Rates: A Historical Perspective." With Mark Yanochik. Presented at the 78th Annual Meeting of the International Atlantic Economic Conference. Savannah, GA. October 12 – 15, 2014. (I presented the paper).

"Estimating Cobb-Douglas Production Functions for Major League Baseball Teams: A Historical Perspective." Presented at the 50th Annual Meeting of the Southeastern Chapter

of the Institute for Operations Research and the Management Sciences. Myrtle Beach, SC. October 2 – 3, 2014. (I presented the paper).

Work in Progress

“Using Measures of Income Inequality to Measure the Competitive Balance in Major League Baseball: 1901-2014.”

“The Home-Field Advantage in Major League Baseball: 2007-2013.”

“Fluctuations in State-level Monthly Unemployment Rates: A Historical Perspective.”

Dissertation Committees (for the past five years)

Not Applicable

Honors, Awards, and Business Activities

Visiting Scholar, Department of Economics, Furman University. November 12-13, 2007.

The Eugene M. Bishop Award for Sustained Excellence. 2005. Georgia Southern University, College of Business Administration.

The William A. Freeman Professor of the Year Award. 2000. Georgia Southern University, College of Business Administration.

Faculty Award for Excellence in Research, 1993. Georgia Southern University, College of Business Administration.

Services, Professional Activities, and Associations related to discipline (for the past 5 years)

Service to the Profession:

Member of the Editorial Board, Review of Regional Studies (2000 – present)

Reviewer, Journal of Regional Science

Reviewer, Journal of Economics and Education Finance

Reviewer, Urban Studies

Reviewer, Growth and Change

Reviewer, Canadian Journal of Regional Science

Reviewer, Journal of Quantitative Analysis in Sports

Discussant and Session Chair, the 78th Annual Meeting of the International Atlantic Economic Conference (Savannah, GA. October 12 – 15, 2014)

University, College, and Department Committees on which I Served:

University-level Committees:

Academic Standards Committee (2015-2016, 2012-2013, 2011-2012)
Student Ratings of Instruction Subcommittee (2013-14)
University Athletics Committee (2012-13, 2011-12)
Academic Standards Plus/Minus Subcommittee (2012-13)
General Education Council (2011-12, 2010-11)

College-level Service:

COBA, Educational Outcome Assessment Committee (2015-2016, 2014-15, 2013-14)
COBA, Search Committee for the BBRED Director (2010-11)
COBA, Student Retention, Graduation, and Instructional Resources Committee (2012-13, 2011-12, 2010-11)
COBA, Undergraduate Curriculum Committee (2015-2016, 2014-2015, 2011-2012)

Department-level Committees:

Economics Program Assessment Committee (2015-16, 2014-15, 2013-14, 2012-13, 2011-12)
Comprehensive Program Review Committee (2010-2011)
Promotion and Tenure Committee (2014-15, 2013-14, 2012-13, 2011-12, 2010-11)

College and Department Committees that I chaired:

College-level Committees:

Search Committee for the BBRED Director (2010-2011)

Department-level Committees:

Promotion and Tenure Committee (2011-2012, 2010-2011)
BBA and BA Economics Assessment Committee (2015-16, 2014-15, 2013-14, 2012-13)