

DR. JOHN HOWARD BROWN

OFFICE ADDRESS:

School of Economic Development
Post Office Box 8152
Georgia Southern University
Statesboro, GA 30460
Phone: (912) 478-0898
FAX: (912) 478-0710
email: JBROWN@GeorgiaSouthern.EDU

EDUCATION:

1984-1989 Michigan State University, E. Lansing, MI Ph.D. awarded June 1989
1977-1982 University of Akron; Akron, Ohio, M.A. Economics
1973-1977 University of Akron; Akron, Ohio, B.A. Economics

FIELDS:

Industrial Organization
Managerial Economics
Law and Economics,
History of Economic Thought

EMPLOYMENT:

2000-Present, Associate Professor, School of Economic Development/ Department of Finance and Economics, Georgia Southern University
2007-2009, Acting Director and Associate Professor, School of Economic Development, Georgia Southern University
1994-2000 Assistant Professor, Department of Finance & Economics, Georgia Southern University, tenured 1998
1989-1994 Assistant Professor, Department of Economics, University of Nevada, Las Vegas
1988-89 Visiting Lecturer, Department of Economics, Michigan State University
1987-88 Instructor, Department of Economics and Management, Albion College, Albion, Michigan
1984-87 Teaching Assistant, Department of Economics, Michigan State University
1/83-6/84 Visiting Instructor, Department of Economics, University of Akron
4/73-9/82 Factory Laborer, General Tire and Rubber Co., Akron, Ohio

JOURNAL PUBLICATIONS

“Jimmy Carter, Alfred Kahn and Airline Deregulation: Anatomy of a Policy Success.”
Independent Review, (July 2014 Summer) v. 19, n.1, pp 1-15.
“The 'Railroad Problem' and the Interstate Commerce Act,” Review of Industrial Organization, special issue commemorating the 125 Anniversary of the Interstate Commerce Act. July 2013, Vol 43:1-2, August-Sept 2013, pp. 7-20.
“Introduction to Special Issue: The Centennial of the Standard Oil Case.” Review of Industrial Organization, October 2011, Vol 38, No.3, pp. 223-225.

“Contract versus Price Discrimination: Evidence from the SONJ Case” Review of Industrial Organization, Special Issue The Centennial of the Standard Oil Case, October 2011, Vol 38, No.3, pp. 236-243.

“Jeremiah Jenks: A Pioneer of Industrial Organization?,” 2004, Journal of the History of Economic Thought. Vol 26, No.1. pp. 69-89.

“Structure - Conduct - Performance: A comment on Blaug’s “Is Competition Such a Good Thing? Static Efficiency versus Dynamic Efficiency”, 2002, Review of Industrial Organization, Vol 21, No. 1, pp 103-105.

"Outsourcing as an Airline Strategy," Journal of Air Transportation World Wide with Stephen M. Rutner, Volume 4, No. 2, pp. 22-31, 1999.

"The Death of a Market." with Mark Partridge, Review of Industrial Organization, Volume 13, No. 5, pp. 569-587, October 1998.

"The Relative Efficiency of Common vs Civil Law: Transaction Costs and Vertical Integration", Research in Law and Economics, vol. 18, 1997, JAI Press, Greenwich, CN. pp 1-14

"Diffusion of a Durable Good Innovation: The Case of High bypass Turbojet Engines", Review of Industrial Organization, Volume 10, No.1, February 1995, pp 33-40.

"Thorstein Veblen, C. Wright Mills, and the Possibilities of a Public Administration," with Rick Tilman, Department of Public Administration University of Nevada, Las Vegas; International Journal of Social Economics, Volume 22, No. 1, Winter 1995 pp.3-15

"Estimating the Economic Impacts of a Hub Airline Serving a Tourist Destination: The Case of America West Airlines and Las Vegas, Nevada" with Thomas Carroll, R. Keith Schwer, and Dan S. Rickman, Department of Economics and the Center for Business and Economic Research, UNLV, International Review of Public Administration, 18:1 January 1995, pp. 167-182.

"Barum Otrokovice: Meeting the Challenges of the Market," in Managing in Emerging Market Economies, Dan Fogel ed. 1994.

"Fleet Composition and Deregulation", August 1993, The Review of Industrial Organization, 8:435-449

"Relative Fleet Composition Under Regulation and Deregulation", International Journal of Transport Economics, June 1992, pp. 187-204.

"An Economic Model of Airline Hubbing and Spoking" The Logistics and Transportation Review, September 1991, pp. 225- 240.

BOOK CHAPTERS

“Gardiner Means,” 2007, pp. 194-98, in Industrial Economics:Modern Pioneers in Economics William G. Shepherd and Henk de Jong eds, Edward Elgar Press.

“John Bates Clark,” 2007, pp. 175-78, in Industrial Economics:Modern Pioneers in Economics William G. Shepherd and Henk de Jong eds, Edward Elgar Press.

“Jeremiah Jenks,” 2007, pp. 179-82, in Industrial Economics:Modern Pioneers in Economics William G. Shepherd and Henk de Jong eds, Edward Elgar Press.

“Harold Hotelling,” 2007, pp. 206-08, in Industrial Economics:Modern Pioneers in Economics William G. Shepherd and Henk de Jong eds, Edward Elgar Press.

“William G. Shepherd,” 2007, in pp. 267-270, Industrial Economics:Modern Pioneers in Economics William G. Shepherd and Henk de Jong eds, Edward Elgar Press.

BOOK REVIEWS

Review Essay: Railroaded, “Irrational Exuberance,1” and the Dynamics of Capitalism, August 2012, online at EH.net

Review: *Pioneers of Industrial Organization*, 2000, *Journal of History of Economic Thought*. Jun, 31:2, p243-244.

How Cartels Endure and How They Fail: Studies of Industrial Collusion. Edited by Peter Z. Grossman. Cheltenham, UK: Edward Elgar Publishers, [The Journal of Economic History](#), Volume 65, Issue 02, June 2005, pp 609-611, Published Online 16 Jun 2005

Preparing for globalization, a review of *The World is Flat, Every Man a Speculator, The Truth About Drug Companies, and The Second Bill of Rights*. October 2005, Savannah Business Report & Journal

The Abolition of Antitrust. Edited by Gary Hull, New Brunswick (USA): Transaction Publishers 2006, For EH.Net, Archived at <http://eh.net/bookreviews/0997.shtml>

PAPERS IN PROGRESS:

“Terrorism and the Alchian-Allen Theorem” with Rand Ressler

“Economies in Provision of Heavy Rail Public Transit”

“NCAA: Cartel Failure and Resurrection” with Anthony G. Barilla

“Enterprise Survivorship 1987-92” under Revision for Resubmission to Review of Industrial Organization

“Aligning Incentives for Credit Rating Agencies” presented at the International Industrial Organization Conference, Arlington, VA, March 17, 2012.

“Where Did the Structure Conduct Performance Paradigm in Industrial Organization Come From?”

"Juggling on a High Wire: Lessons Learned during the Creation of an On-line Master's Program" with Godfrey Gibbison

“Product Introduction Decisions with Uncertain Quality”

WORKING PAPERS :

"A Graphical Alternative for Teaching the Von Neumann- Morgenstern Utility Index Result," Sunk Costs, Bankruptcy, and the Impossibility of Exit: The evolution of a "Sick" Industry, 2005
A Graphical Presentation of the Coasian Theory of the Firm,, March 1999.

"The New Institutional Economics, Schumpeter, and the Firm", February 1998.

"The Distribution Revolution and Economic Development," Southern Economic Developer, Georgia Southern University, Fall 1995.

"Craftsmanship, Status Emulation, and the Barriers to Organizational Humanism", with Rick Tilman, Department of Public Administration University of Nevada, Las Vegas;

"Coase, Information, Knowledge and the Firm," 1994

"What Does Managerial Economics Teach?", Working paper, UNLV, 1991

"Premium Pricing with Uniform Preferences," Working paper, UNLV, November 1990

"Ramsey Pricing: A Critical Survey of the Literature," Working paper, 1986.

"Adam Smith's Views on Government and Governance in the Wealth of Nations," Working paper, 1986.

PRESENTATIONS:

"Economies in Provision of Heavy Rail Public Transit", presented at Southern Economic Association meetings, Tampa, FL, November 2013.

"Aligning Incentives for Credit Rating Agencies" presented at the International Industrial Organization Conference, Arlington, VA, March 17, 2012.

"Where Did the Structure Conduct Performance Paradigm in Industrial Organization Come From?", European Association for the History of Economic Thought meetings, Istanbul, Turkey, May 2011, Borazici University

"Progressivism and the Environment," presented at the 79th Anglo-American Conference of Historians sponsored by the Institute for Historical Research, University of London, London, England, UK, July 2, 2010.

"Evaluating Fixed Facilities Investments" presented as session 24c, at the 19th Public Utility Research Center/ World Bank International Training Program on Utility Regulation and Strategy, University of Florida, Gainesville, FL, January 13, 2006

"Subsidy Free Pricing" presented as session 25c, at the 19th Public Utility Research Center/ World Bank International Training Program on Utility Regulation and Strategy, University of Florida, Gainesville, FL, January 13, 2006

"Survivorship and Globalization," presented at the International Industrial Organization Conference, Chicago, IL April 2004

"Contracts versus Price Discrimination: The Standard Oil of New Jersey Case" presented at the American Law and Economics Association Meetings, May 1999, New Haven, Connecticut

"Contracts versus Price Discrimination: The Standard Oil of New Jersey Case" presented at the 3rd World Cliometrics Congress, July 1997, Munich Germany

"The Death of a Market." with Mark Partridge, presented at the meetings of the Economic and Business Historical Society sessions, Savannah, GA, April 25, 1996.

"The Death of a Market." with Mark Partridge, presented at the meetings of the Southern Economic Association, Industrial Organization Society sessions, New Orleans, LA, November 19, 1995.

"Towards A Market Economy- The Economic Transition in the Czech Republic", presented in the University Forum Lecture Series, UNLV, November 1993.

"Transactions Costs and Vertical Integration" presented at the Western Economics Association meetings, Lake Tahoe, NV, June 1993.

"The Deregulation Movement- Ten Years After", presented in the University Forum Lecture Series, UNLV, February 25, 1992.

"C. Wright Mills, Thorstein Veblen, and the Barriers to Organizational Humanism", with Rick Tilman, Department of Public Administration University of Nevada, Las Vegas; presented at the Allied Social Science Association meetings, New Orleans, LA, January 1992.

"The Relationship of Fleet Composition to Route Characteristics under Regulation and Deregulation" presented at the meetings of the Atlantic Economic Society, October 1990, Williamsburg, Virginia.

"An Economic Model of Airline Hubbing and Spoking" presented at the Western Social Science Association meetings, Portland, OR, April 1990.

"Premium Pricing with Uniform Preferences," presented at the Western Economics Association meetings, San Diego, CA, July 1990.

"The Relationship of Aircraft Assignment to Route Characteristics under Regulation and Deregulation," presented at the Mid-West Economics Association meetings, March 30, 1989.

CONSULTING:

Speech, The American Economy at the Millennium, before the Post-Print Manufacturers Association Spring meeting, Savannah, Georgia, April 6, 2000

Georgia Ports Authority, review procedures of Booz Allen economic impact study

Report on Las Vegas Taxi-cab rates and medallion allocation procedures for the Nevada Taxicab Authority, through the Center for Business and Economic Research, UNLV

Analysis of various taxi related regulatory issues for the law firm of Gordon and Silver.

Preparation of testimony (with Dr. Thomas Carroll) before Nevada Public Service Commission on application by Sharon Lawrimore Trucking Company for an extended service certificate.

Preparation of testimony (with Dr. Thomas Carroll) before Nevada Public Service Commission on KT Services application to assume the bus route operating certificate of LTR, Inc.

Preparation of report (with Dr. Thomas Carroll, Dr. R. Keith Schwer, and Dr. Dan S. Rickman) on the effects of the elimination of America West Airlines operations from the state of Nevada.

Preparation of testimony (with Dr. Thomas Carroll) in the anti-trust case of Games West, Inc. vs IGT, Inc.

COURSES TAUGHT :

Principles of Microeconomics

Principles of Macroeconomics

One Semester Survey of both Macroeconomics and Microeconomics

Intermediate Microeconomics

Microeconomics (MA survey)

Managerial Economics (MBA survey)

Managerial Economics (undergraduate survey)

Industrial Organization and Public Policy

Economics of Regulated Industries

Government and Business

Transportation Economics

The Political Economy of the G8 Summits

Law and Economics

Microeconomic Theory (Masters –online)

Anti-trust and Regulation (Masters – online)

Math Boot Camp (Math review course for entering Masters students – online)

OTHER PROFESSIONAL ACTIVITIES

Currently SED member College of Business Administration Graduate Committee.
2002 - present Secretary/Treasurer, Transport and Public Utilities Group (TPUG) of the American Economic Association,
2004 – present, Editorial Board, Review of Industrial Organization,
Chair, local arrangements, Fifth International Industrial Organization Conference, Savannah, GA April 2007
External Reviewer, Tenure and Promotion application, Department of Economics, University of St. Thomas, St. Paul, MN
Apr 8-9, 2005 Discussant and Session Chair, 3rd International Industrial Organization Conference, Georgia Tech, Atlanta GA,
Fall 2004- 2006 Georgia Southern University Service Committee, COBA representative,
Fall 2003- 2006 Georgia Southern University Strategic Planning Counsel, Faculty representative,
May 2005 Recipient of Martin Nesmith Faculty Award for Outstanding Service, College of Business Administration,
May 2003- May 2005 President, Georgia Southern University chapter American Association of University Professors,
College of Business Administration Representative, Georgia Southern University Faculty Senate Executive Committee, 2002-2004
College of Business Administration Representative and chair, Georgia Southern University Faculty Senate ad hoc committee on faculty and chair searches
College of Business Administration Representative and chair, Georgia Southern University Faculty Senate ad hoc committee to revise faculty grievance procedures
Session discussant, Transport and Public Utilities Group of the American Economic Association session, 2002, 2003, 2004, Allied Social Science Association meetings
Referee, *Logistics and Transportation Review*; *Economic Inquiry*; *International Journal in Media Management*; *South African Journal of Economic and Management Science*; *Review of Industrial Organization*
Proposal Reviewer, National Science Foundation International Opportunities for Scientists and Engineers Program
Chair, Department of Finance and Economics/ School of Economic Development Seminar series, 2000-present
Member, Freeman Free Enterprise Chair Search Committee, College of Business Administration, Georgia Southern University
Presented Legislative testimony to Joint Appropriations Committee Georgia Legislature, Transportation and Ports in Georgia's Economic Development, September 1999
Presentation to GSU Administrative Workshop : The Economic Environment of Georgia Southern, Jekyll Island, GA, October 1999
Recipient of M. Albert Burke Faculty Award, College of Business Administration, May 1999
Faculty Senator, Georgia Southern University, 9/96-6/99; 8/2001- 6/2004, 9/12-6/15
Session discussant, Industrial Organization Society session and Cliometric Society session, 1999
Allied Social Science Association meetings
Listed in Who's Who in America: Millennium edition
Listed in Who's Who in America: South and Southwest, 26th edition
Chair, Economics faculty curriculum committee, 1996-99 (Rewriting entire economics

curriculum due to conversion from quarter to semester calendar.); 2000- 2001

COBA Computer Advisory Committee 1995-97

Reader, Advanced Placement Examinations in Economics, June 1993, for Educational Testing Service Inc.

1993 Business and Economics Fellowship in Eastern Europe (BEFEE). Research in the Czech Republic, May- June 1993.

1993 Supplemental fellowship with BEFEE awarded by Czechoslovak Management Center and Katz International School of Business, University of Pittsburgh for best BEFEE proposal for research in the Czech Republic.

Economics Department representative, College of Business and Economics MBA Administrative Committee, UNLV, 1990-1992.

Founding Coordinator, Department of Economics Research Seminar, UNLV, Spring 1991 - Spring 1993.

MEMBERSHIPS:

Omicron Delta Epsilon, International Economics Honorary Society

Beta Gamma Sigma, Business Honorary Society

Transportation and Public Utilities Group of the AEA

American Economic Association

Industrial Organization Society

Econometric Society