

## Reed W. Smith Curriculum Vitae

Department of Communication Arts, Georgia Southern  
University

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### EDUCATION:

Ph.D., Mass Communication (Journalism, Film Studies), *Magna Cum Laude*, Ohio University  
MA, Speech, *Cum Laude*, Bowling Green State University  
BS, Telecommunications, *Cum Laude*, Ohio University

### ACADEMIC APPOINTMENTS:

#### **Georgia Southern University Department of Communication Arts -**

2006 - present: Professor, Multimedia Journalism & Production  
2006 – 2016: Multimedia Communication Sequence Coordinator  
1994 – 2006: Associate Professor  
2004-2007: Director, American Studies Minor Program

#### **Ohio University at Zanesville R-TV Department -**

1993 - 1994: Associate Professor and Director,  
1982 – 1992: Assistant Professor & Director  
1976-1980: Instructor

### CURRENT TEACHING AREAS:

Broadcast Journalism	History of Mass Communication
Media Ethics	Sports Broadcasting
Audio Production for Journalists	Broadcast Performance
News Reporting & Writing	Video Production
Mass Communication Theory	

### PROFESSIONAL EXPERIENCE:

Summer 1988: Radio News Reporter, WTVN AM News-Talk Radio, Columbus, Ohio. Duties included reporting and production of news packages.

Summers 1986 - 1987: Video Producer, Development Communication Inc., Alexandria, VA. Duties included scriptwriting, videography, editing of productions for federal government and corporate organizations.

1982-1988: Free Lance Video Producer, Announcing Talent, Zanesville, Ohio. Duties included working with non-profit organizations and schools in production of instructional and promotional productions.

1981 – 1982: Public Radio Upgrade Manager, KNAU FM, Northern Arizona University, Flagstaff, AZ. Duties included grant writing, facilities planning, development of community and university support, and staff hiring and oversight for upgrade of ten-watt student radio station to NPR-qualified, 100,000-watt station.

1973-1974: Caseworker; 1975 – 1976: Social Services Supervisor;  
Muskingum County Human Resources Agency, Zanesville, Ohio.

1969-1973, 1978: Disc Jockey, News Reporter and Anchor, Quiz Show  
Host; WHIZ AM, FM, TV, Zanesville, Ohio.

### **HONORS, AWARDS AND RECOGNITION:**

Research Sabbatical Leave, Georgia Southern University, Spring 2013.

Who's Who Among American Executives & Professionals, 2012.

Who's Who in American Education, 2007.

The Covert Award for Best U.S. Journalism History Paper, Association for  
Education in Journalism & Mass Communication, 2006.

The Golden Hammer Award for Dedicated Volunteerism, Habitat for  
Humanity, Statesboro, GA., 2004.

The American Journalism Historians Association, "Journalistic  
Performance During a Lynching in Georgia," runner-up, best paper award,  
Billings, MT, 2003.

Fellow, International Radio-Television Society Foundation Faculty-Industry  
Seminar, New York City, 1999.

Who's Who in the South, 1998.

The Southern Speech Communication Association, "A Qualitative Analysis  
of the Family When Television Entered the American Home;" Top Three paper,  
1997.

Fellow, Academy of Television Arts & Sciences Foundation Faculty  
Seminar, Burbank, California, 1993.

Inducted into Kappa Tau Alpha, Journalism Honorary, Ohio University,  
1990.

Who's Who in Midwest, 1988-1994.

Who's Who in U.S. Education, 1991-1993.

Outstanding Young American, U.S. Jaycees, 1979, 1980.

Outstanding Advisor, 1978; Finalist: Outstanding Teacher or Advisor; Ohio  
University, 1990, 1992.

Eagle rank, Order of the Arrow, Boy Scouts of America, 1966, 1967.

### **REFEREED PUBLICATIONS:**

**Textbook:** Mary Beadle, Reed Smith, Alan Stephenson, *Broadcast  
Announcing Worktext: A Media Performance Guide, 5<sup>th</sup> ed.*, Focal Press, 2020.

**Journal Article:** Reed Smith, "Q & A," *Historiography in Mass  
Communication*, Vol. 6 (2020), No. 3.

**Journal Article:** Beadle, Mary; Ghilani, Jessica; Murray, Michael; Smith,  
Reed; "Stories We Tell in Broadcast News," *Historiography in Mass  
Communication*, Vol. 5 (2019), No. 2.

**Book:** *Cecil Brown: The Murrow Boy Who Became Broadcasting's  
Crusader for Truth*, McFarland Press, 2017.

**Book Chapter:** “*Sports Illustrated's African-American Athlete Series as Socially Responsible Journalism,*” Christ Lamb, ed., *From Jack Johnson to LeBron James: Sports, Media, and the Color Line*, University of Nebraska Press, 2016.

**Journal Article:** “Charles Ferris: Jimmy Carter’s FCC Innovator,” *Journal of Radio & Audio Media*, 2014.

**Journal Article:** “Regulating the Regulators: The FCC and *Ex Parte* Communication Standards,” *Journal of Broadcasting & Electronic Media*, 2010.

**Journal Article:** “How Two Veteran Journalists in Opposing Media Encouraged a Sense of Community in a Georgia Town,” *Journal of Journalism History*, 2008.

**Journal Article:** “Social Responsibility & the *Sports Illustrated* series on African-American Athletes,” *American Journalism: A Journal of Media History*, 2006.

**Monograph:** “Southern Journalists and Lynching: The Statesboro Case Study,” *Journalism and Mass Communication Monographs*, 2005.

**Journal Article:** “WGST, Southern Politics and the FCC,” *Journal of Radio Studies*, 2001.

**Journal Article:** “Giving Students the Privilege,” *College Teaching*, 2000.

**Book Chapter:** “Samuel Medary & *The Crisis*,” *The Antebellum Press, the Civil War, and Freedom of Expression*,” Transaction Books, Somerset, N.J.: 2000.

**Journal Article:** “The Radio News Quandary,” *Feedback*, Broadcast Education Association, 2000.

**Book:** *Samuel Medary & The Crisis: Testing the Limits of Press Freedom*, Ohio State University Press, Columbus, Ohio, 1995.

**Journal Article:** “Cable Radio, an Alternative,” *Journal of College Radio*, 1981.

#### **BOOK REVIEWS:**

“Into the Fray: How NBC’s Washington Documentary Unit Reinvented the News,” by Thomas Mascaro; *Journal of Journalism History*, 2013.

“Abraham Lincoln and Horace Greeley,” by Gregory Borchard, *Journal of the Abraham Lincoln Association*, 2012.

“Media, NASA, and America’s Quest for the Moon,” by Harlen Makemson, *Journal of Journalism History*; 2011.

“Icons of Talk: The Media Mouths That Changed America,” by Donna Halper; *Journal of Journalism History*, 2009.

“When to Stop the Cheering? The Black Press, the Black Community, and the Integration of Professional Baseball,” by Brian Carroll; *Journal of Journalism History*, 2008.

“The Quieted Voice: The Rise and Demise of Localism in American Radio,” by Robert Hilliard & Michael Keith, *American Journalism: A Journal of Media History*, 2006.

“Play by Play,” by Ronald A. Smith, *Journalism & Mass Communication Quarterly*, 2002.

“The Hidden Screen: Low Power Television in America,” by Robert Hilliard and Michael Keith, *Journalism and Mass Communication Quarterly*, 2000.

“Public Access Television: America’s Electronic Soapbox,” by Laura Linder; *Journalism and Mass Communication Quarterly*, 2000.

“Encyclopedia of Television News,” by Michael Murray;” *Journal of Journalism History*, 1999.

#### **ADDITIONAL PUBLICATIONS:**

**Journal Article:** “The Oral History Project: An Interview with David Spencer,” *American Journalism: A Journal of Media History*, 2013.

**Journal Article:** “The Oral History Project: An Interview with Betty Winfield,” *American Journalism: A Journal of Media History*, 2011.

**Journal Article:** “The Oral History Project: An Interview with Wallace Eberhard,” *American Journalism: A Journal of Media History*, 2010.

**Journal Article:** “The Oral History Project: An Interview with Michael Murray,” *American Journalism: A Journal of Media History*, 2010.

**Journal Article:** “The Oral History Project: An Interview with Patrick Washburn,” *American Journalism: A Journal of Media History*, 2009.

**Journal Article:** “The Oral History Project: An Interview with Maureen Beasley,” *American Journalism: A Journal of Media History*, 2009.

**Journal Article:** “The Oral History Project: An Interview with Wm. David Sloan: Founder of American Journalism Historians Association;” *American Journalism: A Journal of Media History*, 2008.

**Online Article:** “Quality Academic Conference Presentations,” *Inside Higher Education*, 2005.

**Magazine Article:** “American Studies,” *Eyrie*, Newsletter of the College of Liberal Arts & Social Sciences, Georgia Southern University, 2005.

**Magazine Article:** “Internships Jumpstart Students Career,” *Eyrie*, Newsletter of the College of Liberal Arts & Social Sciences, Georgia Southern University, 2004.

**Contributing Historian:** “Newspapers in the 1930s,” *Savannah Morning News* special edition, 2000.

**Magazine Article:** “An Uncommon Man,” *Common Touch*, 1991.

**Magazine Article:** “Cooperative Buying -- Aid for Ailing Budgets,” *Educational-Industrial Television*, 1981.

**Unpublished MA Thesis:** “The Development of the Ohio Education Television Network,” Bowling Green State University, 1973.

#### **REFEREED CONFERENCE PRESENTATIONS:**

“Radio Commentators: America’s Opinion Leaders,” Popular Culture Association of the South/American Culture Association of the South Conference, Savannah, 2017.

“Cecil Brown: 1940s’ Radio Commentator Who First Championed Civil Rights;” Media & Civil Rights Symposium, University of South Carolina, Columbia, 2017.

"Cecil Brown: The Controversial Life of an Itinerant Broadcast Commentator," American Journalism Historians Association Conference, St. Paul, MN., 2014.

“The Real Designers of Telecommunications Deregulation: It Wasn’t Reagan or Fowler,” American Journalism Historians Association Conference, New Orleans, LA., 2013.

“Jimmy Carter and Charles Ferris: The Men Who Shook Up the Federal Communications Commission,” The Popular/American Culture Association in the South Conference, Savannah, Ga., 2013.

“Regulating the Regulators: The FCC Versus the House of Representatives;” American Journalism Historians Association Conference, Birmingham, AL., 2009.

“The Case of FCC Chairman John Doerfer and TV License Influence Peddling;” Broadcast Education Association Conference, Las Vegas, NV, 2009.

“Principles and Experiences in Doing Oral History Research;” Georgia Communications Association, Augusta, GA, 2008.

“Network News Framing of the Boys Scouts-Gay Rights Controversy;” Association for Education in Journalism & Mass Communication Regional Conference; Tampa, FL, 2004.

“Journalistic Performance during a Lynching in Georgia;” American Journalism Historians Association Conference, Billings, MT, 2003.

“A Qualitative Analysis of the Family When Television Entered the American Home;” Southern Speech Communication Association Conference, Savannah, GA., 1997.

“The Case of the Press and Presidential Missionary Jimmy Carter;” Association for Education in Journalism & Mass Communication Southeast Colloquium, Lexington, KY, 1999.

“Disciples or Pharisees: The Religious Press and the Carter Presidency;” Western Journalism Historians Conference, University of California-Berkeley, 1998.

"The Midwestern Peace Democrat Press during the Civil War;" West Symposium on the Antebellum Press, the Civil War, and Freedom of Expression; Chattanooga, 1994.

"The Paradox of Samuel Medary: Copperhead Newspaper Publisher," Association for Education in Journalism & Mass Communication Conference, Minneapolis, 1990.

"Using Video Production to Enhance the Introductory Economics Course;" Community College Association Convention, St. Louis, 1977.

## **PRESENTATIONS:**

**Speech:** Great Minds Lecture Series: "Three Episodes in Georgia Media History," The Averitt Center, Statesboro, GA., 2011.

**Panel Participant:** "Value Added Programs through Advisory Boards," Georgia Communication Association, Gainesville, GA., February 2011.

**Panel Moderator:** Student Production, Original "Old Radio Video Documentary in Celebration of 100 Years of Radio," Broadcast Education Association Convention, Las Vegas, 2009.

**Organizer, Moderator, Presenter:** "Oral History Strategies Panel," American Journalism Historians Association Conference; Seattle, WA, 2008.

**Moderator, TV Interviewer:** (one-hour segment on North Carolina Public Television), "Conference on Black Reporters and the Civil Rights Era," Elon University, Elon, N.C., 2006.

**Panel Member:** "Applications of Oral History in Documentary and Entertainment Programming," American Journalism Historians Association Conference; Billings, MT, 2003.

**Paper Judge & Discussant:** Mass Communication History Division, Association for Education in Journalism & Mass Communication Conference; Washington, D.C., 2001.

**Panel Member:** "Facilitating Faculty to Share Administrative Power and Responsibilities: Models for getting it Done, Southern States Communication Association Conference; Lexington, KY, 2001.

**Paper Judge, Discussant:** Ohio Academy of History, Mass Communication Research Competition; Ohio Wesleyan University, 1996.

## **FUNDRAISING:**

Research Travel Grant, Georgia Southern University, \$1,000, for book research., 2014.

Secured donations and in-kind equipment contributions via Multimedia Advisory Board, Georgia Southern University, approximately \$15,000 - \$20,000, 2005-2016.

Faculty Instructional Development & Technology Grants, Georgia Southern; \$14,000, 2002; \$7,200, 2000; \$1,000, 1996; to expand broadcast laboratory resources.

Academic Challenge Grant, Board of Regents, State of Ohio; \$250,000 to upgrade Ohio University Media Department facilities, Ohio University at Zanesville, 1985-1990.

Public Radio Expansion and Construction Grants, CPB, NTIA; Washington, \$250,000 to upgrade KNAU FM to NPR status, Flagstaff, AZ, 1981.

Creative Arts Grant, Ohio Department of Arts & Humanities, \$50,000 to produce two video programs about southeastern Ohio history, Ohio University at Zanesville, 1978.

## **SELECTED PRODUCTION CREDITS:**

Narrator, GSU Physical Plant video report to UGA Board of Regents, 2013.

Narrator, ten-part interactive Adult Learning video series for Lincoln University A-V Series; College of Education Grant, Georgia Southern University, 2005-2006.

Executive Producer, Interviewer, Producer; GSU Cable Channel 97 Election Night Coverage, 2004, 2006, 2008, 2016.

Interviewer/Producer/Director, various programming for Government-Education Cable TV Channel, Statesboro, 2003-present.

Videographer, editor, "The Challenge Course: Lessons in Leadership and Teamwork," GSU Continuing Education Department, 1997.

Videographer, editor, "Profiling the Zanesville (Oh.) High School Athletic Program," 1990.

Producer/videographer/editor, "Hospice at Good Samaritan Medical Center," Zanesville, Ohio, 1989.

Scriptwriter/editor, "The American Banking Association Year in Review," Washington, D.C., 1987.

## **SELECTED SERVICE RECORD:**

### **Professional - -**

Book Review Editor, *American Journalism: A Media History Journal*, 2014 - 2020.

Member, Board of Directors, American Journalism Historians Association, 2013 -2016.

Chair, Oral History Committee, American Journalism Historians Association, 2006-2013.

Member, Outreach Committee, Association for Education in Journalism & Mass Communication, 2008 – 2010.

Time Out Coordinator, Character Generator Operator, Georgia Southern football games, 2003-2009.

Editorial Advisory Board Member, *Annual Editions: Mass Media*, yearly editions, 1996-2005, Dushkin/McGraw Hill.

Screening Committee Member, Paper Reviewer, West Symposium on the Antebellum Press, the Civil War, and Freedom of Expression; UT-Chattanooga, 2001-present.

### Manuscript Reviewer:

*Southeastern Review of Journalism History*, 2017-present

*Journalism History*, 2002 – present.

*American Journalism*, 2005 – present.

*Journalism Monographs*, 2000 – 2004.

*Atlanta Review of Journalism History*, 2010-2013.

AEJMC History Division Peer Reviewer, Research Paper Competition, 2005 – 2007.

Paper Reviewer, American Journalism Historians Association Conference, multiple years, 2008-present.

Textbook Manuscript Reviewer, Wadsworth, Houghton Mifflin, Focal Press, Longman publishers, 1983 - 2005.

### **University - -**

Chairperson, committee member, Student Success Committee, 2018-2020.

Advisor, First Baptist Church-Georgia Southern student group, 2018-present

Coordinator, Faculty Commons Movement (CRU), 2017-present

Chair or Member, College of Liberal Arts & Social Sciences Personnel Committee, 2004, 2008, 2010 – 2018.

Multimedia Communication Sequence Coordinator, Department of Communication Arts, 1996-2017.

Member, University Athletics Committee, 2011- 2013.

Faculty Senate Alternate, 2011- 2014.

Member, University Campus Video Network Committee, 2011- 2016.

Member, University Space Allocation Committee, 2011- 2013.

Graduation Announcer, Fall and Spring Graduation, 2000-present;  
Camera Operator, Graduation broadcasts, 1999-2004.

Program Director, cable TV channel 99 government-education, 2003-2015.

Member, Faculty Senate Undergraduate Curriculum Committee, 2005-2010.

Member, Academic Standards Committee, 2008-2010.

Member, Institutional Review Board, 2004-2007.

Formed and coordinated Multimedia Broadcast Advisory Board, and Multimedia Foundation and Scholarship accounts, 2001-2016.

School of Information Technology Formulation Task Force member; assisted in curriculum development, building planning, business alliance formulation, and director search, 2000-2001.

Chair or member, multiple department faculty search committees, 1996-present.

Student Media Advisory Board Member, Georgia Southern University, 1995-2001.

### **Community - -**

Member, Video Production Crew, Narrator, Substitute Sunday School teacher, Missions' Volunteer, First Baptist Church, Statesboro, 2011-2019.

Member, Friends of the Library Board of Directors, PSA Producer, MC for Guest Speakers, Statesboro Regional Library System, 2006 – 2010.

Volunteer, American Heart Association, 1995 – 2012.



Volunteer; Habitat for Humanity, Build project leader, 2004 and 2005; flag program; 2005-2007.

Narrator, A/V Volunteer, mission projects' participant and leader, praise band member, social witness committee chair, Pittman Park UM Church, 1999 – 2008.

Blood Donor, American Red Cross, 1995 – present.