

Bricks Without Straw

Using Tough Times to Teach Ourselves



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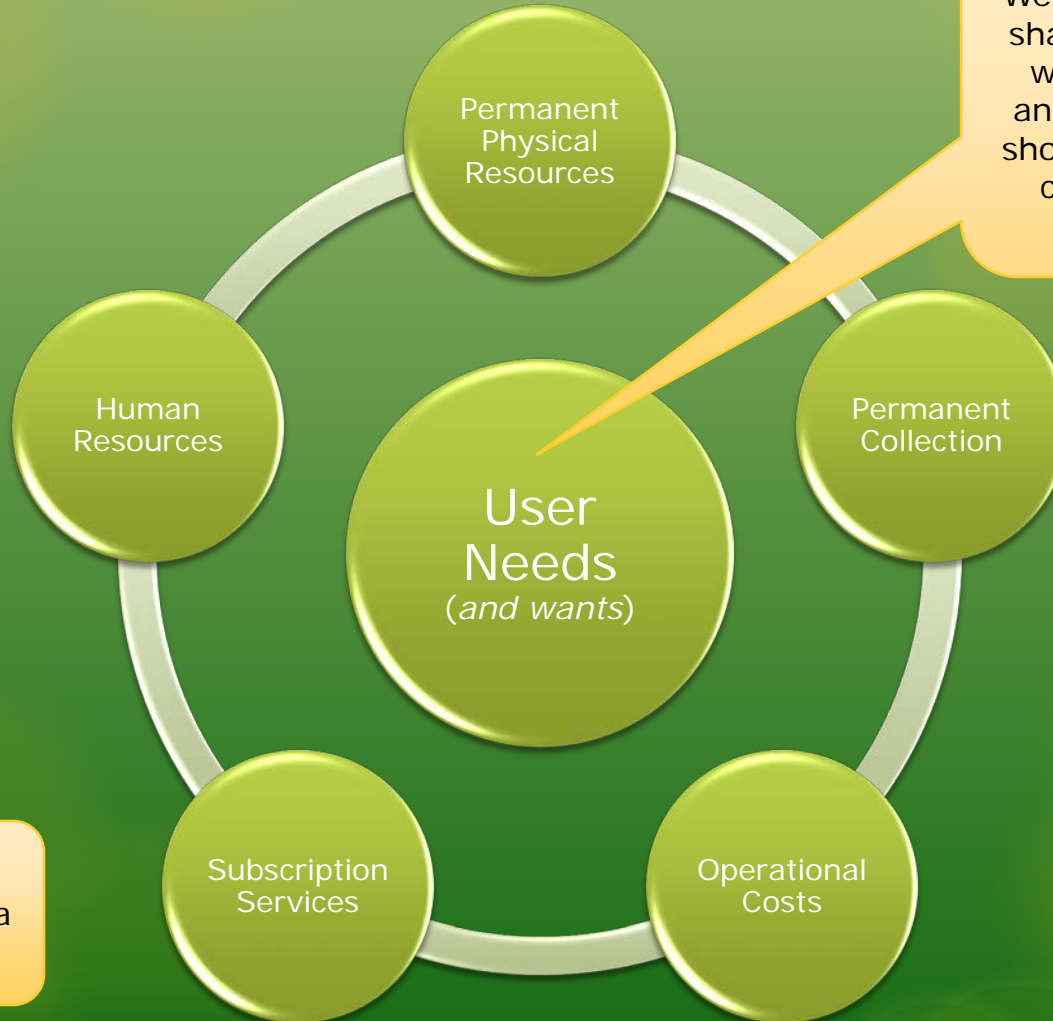
The Bennett Experience

Indicator	All Schools (n=48)	Undergraduate FTE <2000 (n=25)	HBCUs (n=9)
Library Dollars per FTE	32 nd	16 th	6 th
General Transactions per FTE	12 th	5 th	1 st
Reserve Transactions per FTE	10 th	5 th	1 st
Session Attendees per FTE	5 th	5 th	2 nd
Avg. Weekly Reference Transactions per FTE	17 th	9 th	5 th

**Per 2010-2011 UNC Statistical Abstract of Higher Education in North Carolina.*

Bricks Without Straw?

- Depends on what we are trying to build...



We play a significant role in shaping user expectations, which encompass needs and wants. **How** we do so should be in alignment with current and **projected** resources.

The truest test of entrepreneurship is a tight budget.

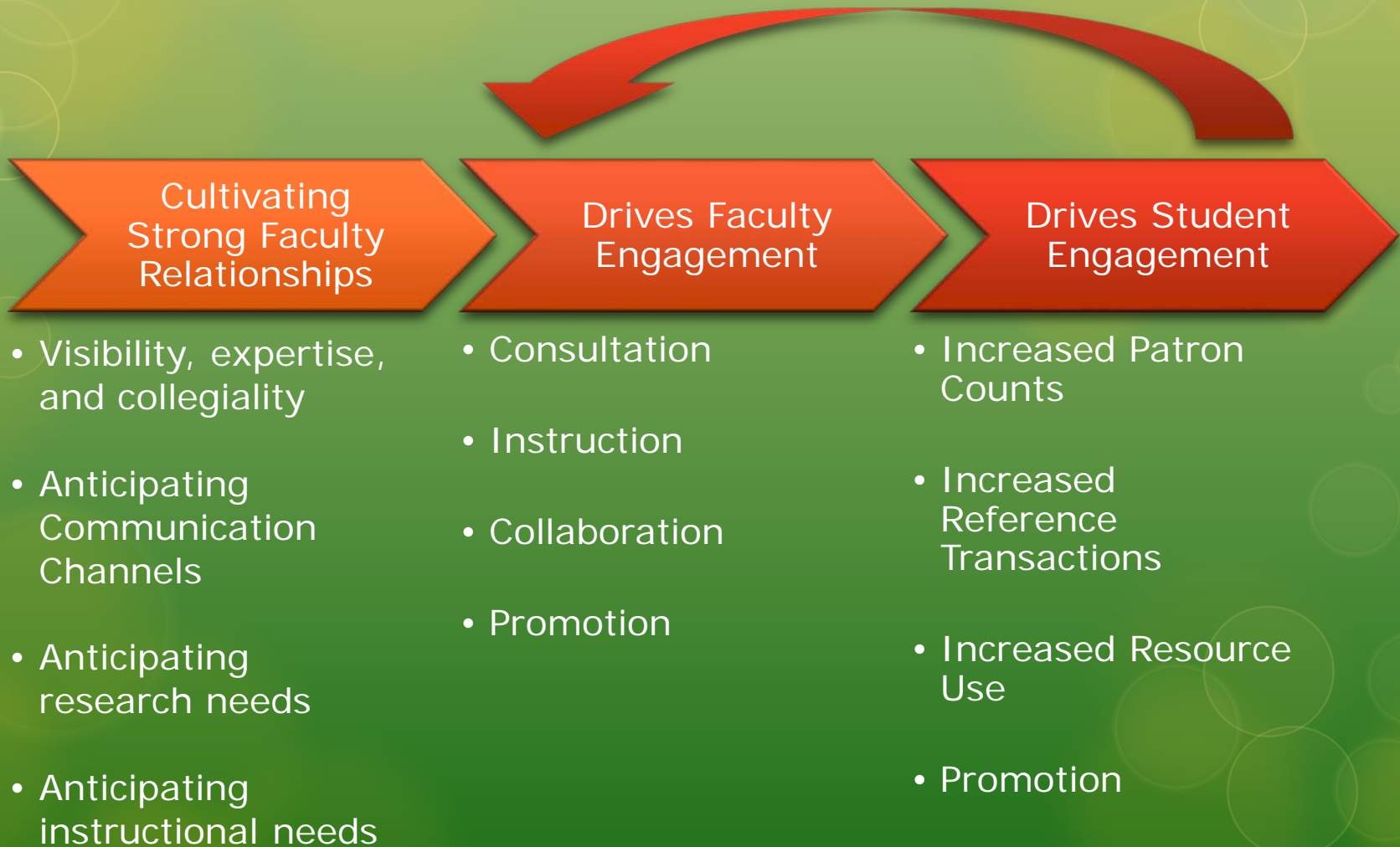
But What Do We Mean by Entrepreneurship?

According to Farrell (2011), entrepreneurship first and foremost should be about building the capital (social, financial, and otherwise) to sustain new initiatives, rather than simply creating and marketing new, “unfunded mandates” for ourselves.

“[E]ntrepreneurs are not big risk takers willing to gamble their own resources for the sake of doing good in the world. Rather, they are risk averse and engage in...“predation.” Entrepreneurs aim for the “sure thing,”... They look for unexploited, low cost/high-profit opportunities, and they find ways to use other people’s money to build capital for their own later innovation.” (152)

Farrell, Robert. (2011) Other people's money: Adapting entrepreneurial techniques to build capital in challenging economic times. *College & Undergraduate Libraries*. 18:150-169.

Relationships, First & Last



Flex Your Expertise

- Delivery of Reference & Instructional Services (Mortimore & Wall 2009)
- Instructional Design (Mortimore 2010)
- Curricular Collaborations & alternative delivery methods (Mortimore 2011)

Our shortest instruction sessions regularly generate the highest resource and reference use. Carefully developed assignments can reduce the need for class time, which is important for small staffs.

HI 203: AFRICAN AMERICAN HISTORY Term Paper Project

"Heroes and Heroines of the Civil Rights Movement"

For this project, you will research and write about any Civil Rights Hero or Heroine of your choice. This project is broken into three assignments, each of which contributes to your final grade. *You will not receive credit for this project unless you turn in all three assignments!*

We will be meeting with the Reference Librarian one week prior to the first due date for this project. During this meeting, the librarian will introduce you to a number of quality, peer-reviewed sources for your research. *You are expected to make use of these sources, and the quality of the sources that you use will affect your grade.*

Project Assignments:

- 1. A Preliminary Bibliography** (15% of final grade) **Due Date:** _____
A "preliminary bibliography" is a list of sources that you are *considering* using for your final paper. One week following our meeting with the Reference Librarian, you will turn in a bibliography with **eight potential sources** for your research, which the librarian will be checking for quality! This bibliography should be presented in MLA format (*see the back side of this sheet for an example preliminary bibliography*).
- 2. An Annotated Bibliography** (25% of final grade) **Due Date:** _____
An annotated bibliography is a bibliography that includes a summary and/or evaluation of each of your sources. This is your opportunity to look more carefully at each of your sources and determine which are most useful for your research. One week following the due date for your preliminary bibliography, you will turn in an annotated bibliography with **six sources** you are likely to use for your final paper. Use the library's *Annotated Bibliographies Quick Guide* to help with this assignment (see class handout).
- 3. A Five-Page Final Paper** (60% of final grade) **Due Date:** _____
During the last week of class, you will turn in a five-page paper on your Civil Rights Hero or Heroine. Your paper must use at least **four sources** and include citations and a bibliography in MLA format. In addition to introducing the reader to the major events, activities, and accomplishments of your hero or heroine's life, your paper must clearly address the following points:
 1. Why do you consider this person your hero/heroine?
 2. What are some of the short-term consequences of your character's heroic accomplishments?
 3. What do you consider to be his/her most enduring legacy?
 4. What is the relevance of his/her legacy to the on-going struggle of African Americans for racial justice and equality?

Deliver on a Dime

Library Toolkit
built on *Blogger*.

The screenshot shows the Bennett College website home page. At the top is the college logo and name, followed by a search bar and navigation links. Below is a banner for the Thomas F. Holgate Library with a 'Welcome' message. A sidebar on the left contains sections for 'Find It @ Holgate Library!', 'Common Tasks' with icons for Research Guides, Library Toolkit, Course Reserves, Classes/Workshops, and Contact Us, and 'Library Features' listing NC-PALS Catalog, eBooks on EBSCOhost, and Find Periodicals (SFX). A 'Welcome to Holgate Library!' section includes links for 'About the Holgate Library', 'Location & Hours', 'Library Virtual Tour & Maps', 'Borrowing & Circulation', and 'Library Services'. A blue speech bubble icon says 'Ask a Librarian!'.


Website via
Google Sites.
Discovery via
Primo.

The screenshot shows the 'Holgate Library Research Toolkit' page. It features a date 'WEDNESDAY, JULY 20, 2011' and a title 'Setting Up Library Links in Google Scholar'. The main text explains how to use Google Scholar on campus and how to set up library links off-campus. A 'First' step is listed: 'From Google Scholar, click on Scholar Preferences in the upper right-hand corner of the page.' A search bar is present, and a sidebar on the right lists 'ABOUT THE TOOLKIT' (links, articles, videos, handouts), 'SEARCH THE TOOLKIT' (powered by Google), and 'TAGS' (APA Citation Style, Assignments, Audio-Visual Resources, Books, Brainstorming, Catalog, Chicago/Turabian Citation Style, Citations, Databases, Definitions and Terminology, eBooks).

Research Guides:
Tabbed browsing
and tutorial
embeds similar to
LibGuides.

The screenshot shows the 'Research Guides Home' page. It features a search bar and navigation tabs: Home, Research Starters, Reference Tools, Databases, Books, Websites, Writing & Citing. The main content area is titled 'History' and includes a 'Welcome!' message and a 'Ask a Librarian!' icon. Below are sections for 'Popular Resources' with logos for Google Scholar, Credo Reference, Britannica Online, and Video Collection. A sidebar on the left lists 'Quick Links', 'Research Guides' (Biology, Business & Economics, Chemistry, Computer Science, Education, English, Health & Wellness), 'History' (Journalism & Media Studies, Mathematics, Music, Philosophy, Political Science, Psychology, Religious Studies, Social Work, Sociology, Theatre, Women's Studies), and 'Focus Areas' (Communications, Entrepreneurship, Global Studies).

Collect or Connect?

 **BENNETT COLLEGE** ★ e-Shelf My Account

New Search | Databases A-Z | Periodicals A-Z | NC-PALS Catalog | Ask! | Help

John Rawls [Advanced Search](#)

All items anywhere in the record

Expand My Results

Expand beyond library collections

Refine My Results

Topic
[Book reviews](#) (428)
[Philosophy](#) (140)
[Rawls, John](#) (91)
[Liberalism--Analysis](#) (53)
[Liberalism--Beliefs, opinions and attitudes](#) (45)
[Show 18 more v](#)

Creation Date

[Before 1965](#) (20)
[1965 To 1977](#) (67)
[1977 To 1988](#) (176)
[1988 To 1999](#) (999)
[After 1999](#) (3,293)

Resource Type

[Articles](#) (2,933)
[Books](#) (18)
[Newspaper Articles](#) (441)
[Reviews](#) (947)
[Text Resources](#) (48)

4,316 Results for **Bennett Collections - Print & Electronic**
Show only [Peer-Reviewed Journals](#) (2,929) | [Full Text Online](#) (4,314) | [Available in](#)



Article

☆ [John Rawls's American dreams.\(Review Essay\)](#)
Schaefer, David Lewis
Society, Sept-Oct, 2008, Vol.45(5), p.460(4) [Peer Reviewed Journal]
Full text available

[View Online](#) [Details](#) [More](#)



Book

☆ [A theory of justice](#)
John Rawls 1921-2002. 1999
Cambridge, Mass. : Belknap Press of Harvard University Press

[Locations](#) [Details](#) [More](#)



Article



Article




Article

☆ [Interlibrary loan \(ILL\) is a service available to all Bennett College faculty, staff, and students. ILL days to two weeks to fulfill. Please plan your request\(s\) accordingly. Individuals requesting items responsible for any fees charged by the lending library for fulfillment, as well as any fines or charges, or late return of requested items. If obtaining an ILL item entails any fees, the library will reject these fees as a condition of fulfilling your request. Please direct all questions or concerns to 336-517-2139](#)

In order to complete the request, please enter the required fields marked with an * sign:

Genre	<input type="text" value="article"/>
Article Title	<input type="text" value="John Rawls"/>
Journal	<input type="text" value="Contemporary Political"/>
Author Name	<input type="text" value="Graham, P"/>
PublPlace	<input type="text" value="Houndsmills, Basingst"/>
Publisher	<input type="text" value="Palgrave Macmillan"/>
Year	<input type="text" value="2008"/>
Month	<input type="text" value="11"/>
Volume	<input type="text" value="7"/>
Issue	<input type="text" value="4"/>

 **BENNETT COLLEGE**

ExLibris sfx

Title: John Rawls
Source: Contemporary Political Theory [1470-8914] Graham yr:2008 vol:7 iss:4 pg:449 -451

Full text
 No Full text available No full text available for this item.

Library Holdings Information
 [Holdings in](#) OCLC WorldCat [Service](#)

Interlibrary Loan(ILL)
 [Request document via](#) ILL Request Form

Ask a Librarian
 [Get additional help from a librarian in](#) Ask a Librarian

Google Tools
 [Search for related information in](#) Google Scholar

Article Title
Search Terms:

Collect what you can, connect to the rest. Regardless of budgets, librarians should be good "access brokers."

Cultivate Alliances

The screenshot shows the Bennett College website with a search bar and navigation menu. The 'Writing & Citing' section is highlighted, featuring three columns of resources: Writing, Citing, and Plagiarism. A yellow arrow points from the 'Writing & Citing' tab in the navigation menu to the 'Writing' column content.

BENNETT COLLEGE

Search this site

Bennett Home Belle Alert Bellesmail Bellenet Current Students Prospective Students Campus Directory

Quick Links

- [Library Home](#)
- [Research Guides Home](#)
- [Research Toolkit](#)
- [ILL Request Form](#)
- [Ask a Librarian!](#)

Research Guides

- Biology
- Business & Economics
- Chemistry
- Computer Science
- Education
- English
- Health & Wellness
- History
- Journalism & Media Studies
- Mathematics
- Music
- Philosophy
- Political Science
- Psychology
- Religious Studies
- Social Work
- Sociology
- Theatre
- Women's Studies

Focus Areas

- Communications
- Entrepreneurship
- Global Studies

[Research Guides Home](#) > [History](#) >

Writing & Citing

[Home](#) [Research Starters](#) [Reference Tools](#) [Databases](#) [Books](#) [Websites](#) [Writing & Citing](#)

Writing	Citing	Plagiarism
Getting Started <ul style="list-style-type: none">Understanding Writing Assignments	Library Citation Style Handouts <ul style="list-style-type: none">APA 6th In-Text (Parenthetical) CitationsAPA 6th Reference ListsMLA 7th In-Text (Parenthetical) CitationsMLA 7th Works Cited ListsChicago/Turabian Citations and Reference Lists	Library Plagiarism Handout <ul style="list-style-type: none">Avoiding Plagiarism Quick Guide
Basic Writing Tasks <ul style="list-style-type: none">Rhetorical Situation and AudienceEstablishing Arguments<ul style="list-style-type: none">Developing Strong Thesis StatementsResearch & EvidenceOrganizing Your ArgumentRhetorical StrategiesLogic in Argumentative WritingParagraphs & ParagraphingConcisenessAdding EmphasisSentence VarietyUsing Appropriate LanguageActive & Passive VoiceEmail Etiquette	APA Citation Style Resources from the Purdue OWL <ul style="list-style-type: none">APA Style Overview & WorkshopAPA Formatting and Style GuideSample APA Style Paper	More Online Resources from the Purdue OWL <ul style="list-style-type: none">Avoiding Plagiarism<ul style="list-style-type: none">Is It Plagiarism?Safe PracticesPlagiarism Exercise
	MLA Citation Style Resources from the Purdue OWL <ul style="list-style-type: none">MLA Style Overview & Workshop	Example Papers Example Papers from Diana Hacker <ul style="list-style-type: none">APA Style PaperAPA Style Paper (alternate undergraduate formatting)APA Style Annotated Bibliography

Leverage resources and technical capacity to cultivate mutually beneficial alliances.

Writing and Citing tabs on research guides designed to "start a conversation" with the writing center.

Transparency

- Be honest about—but don't apologize for—what you can't deliver. Secure the capital to sustain innovation first. Fear of obsolescence is not cause to develop, deploy, or sustain programs or services that later will become liabilities if funding is cut. (Farrell 2011)
- Be intentional about how you shape user expectations through the programs and services you deliver... Are we creating expectations that can be met sustainably?
- Be aware of and honest about the appeal of the new. We are suckers for what's next, and saying "the users demand it" just as often is rationalization for "I want it."
- As Stephen Covey would say, work within your *circle of influence*, because the librarian's *circle of concern* is at least as large as Borges's *Library of Babel*.

Thanks!

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Mortimore, Jeffrey. June 2011. "Less Is More: Uses and Benefits of the 10-15 Minute Instruction Session," Conference Presentation, Metrolina Library Association Annual Conference, Charlotte, NC. <http://bit.ly/mYVOOZ>

Mortimore, Jeffrey. 2010. "Making Research Make Sense: Guiding College Students into Information Literacy through the Information Search Process," *Southeastern Librarian*, 58:3, 3-13.

Mortimore, Jeffrey, and Amanda Wall. 2009. "Motivating African-American Students through Information Literacy Instruction: Exploring the Link between Encouragement and Academic Self-Concept," *Reference Librarian* 50:1, 29-42.